Your NO to corruption counts!

People often think that they are at the mercy of corruption and that it is just a “way of life”. However, every society, sector and citizen would benefit from saying “NO” to this crime. Here are some examples of how you can say “NO” to corruption:

<table>
<thead>
<tr>
<th>Government officials, policy-makers and civil servants can fight corruption and…</th>
<th>Non-governmental organizations and civil society can fight corruption and…</th>
<th>The media can fight corruption and…</th>
</tr>
</thead>
</table>
| **Strengthen democracy**…  
By ratifying and implementing the United Nations Convention against Corruption. States that successfully attack corruption are far more legitimate in the eyes of their citizens, creating stability and trust. | **Strengthen democracy**…  
By encouraging your Government to ratify and enact the Convention. States that successfully attack corruption are far more legitimate in the eyes of their citizens, creating stability and trust. | **Strengthen democracy**…  
By reporting on Government efforts to ratify and implement the Convention and on the lack of such efforts. Keeping a close and public eye on Government activities is a proven method to keep States on the right track. |
| **Promote justice**…  
By reporting incidents of corruption. Create an environment where the rule of law prevails. When citizens and businesses feel confidence in their legal institutions’ability to address disputes in a fair and honest manner, they can effectively limit the impact of organized crime, illicit drugs, trafficking in human beings and terrorism. | **Promote justice**…  
By educating the public about the Government’s responsibility to be corruption-free. Equal and fair justice for all is crucial for a country’s stability and growth. It also helps to effectively fight crime. | **Promote justice**…  
By using the power of the Internet to protect journalists who report on corruption cases and other whistleblowers. Internet sites, social media sites and mobile phones can be used to quickly and cheaply inform large numbers of people and to publicize the plight of whistleblowers, creating protection in celebrity. |
| **Support education**…  
By investing in and protecting funds for education. Future prosperity depends on the quality and performance of the educational system. Ensuring that educational funds are administered in a fair and transparent manner protects a country’s most valuable asset, its children. | **Support education**…  
By engaging youth in discussions about what ethical behaviour consists of, what corruption is and ways of fighting it, and encouraging young people to demand their right to education. Ensuring that future generations of citizens are brought up to expect corruption-free countries is one of the best tools to ensure a brighter future. | **Support education**…  
By partnering with non-governmental organizations active in education to be “watchdogs” and inform the public. Non-governmental organizations and the media can combine knowledge and access to the public to keep education projects transparent and funding going where it is intended. |
| **Bring prosperity**…  
By refusing to participate in any activities that are not legal and transparent. Increases both domestic and foreign investment. Everyone is more willing to invest in countries when they see that funds are not being siphoned off into the pockets of corrupt officials. | **Bring prosperity**…  
By telling partner organizations, the private sector, Government bodies and the public about the fact that a level playing field improves a country’s competitiveness. When business environments are open and transparent, both national and international businesses are much more likely to invest. | **Bring prosperity**…  
By collaborating with the business community to cover private sector activities. Part of a company’s worth is its reputation in the eyes of consumers. Publicizing corrupt and good practices is a powerful means of keeping the business community working within the rule of law and international good practices. |
| **Safeguard development**…  
By knowing what the Convention requires of your Government and its officials. Rooting out corruption allows social and economic development. Companies, small and large, find it easier to stay in business when the artificial tax of corruption is removed. | **Safeguard development**…  
By adhering to rules on fair competition. Corruption can shield disreputable companies from fair competition, thus allowing inefficient firms to survive and distorting the marketplace. | **Safeguard development**…  
By learning how to professionally promote public service broadcasting and support independent unions of journalists. A strong, free and professional media is an indicator of growth and development. Support this by staying abreast of professional journalist practices and joining independent unions of journalists. |
| **Improve public health**…  
By ensuring that funds are not diverted away from health care. A well-functioning and beneficial health sector is one of the most crucial services provided to citizens as it saves lives. | **Improve public health**…  
By ensuring that health care systems are delivered to the most marginalized citizens in society. Creating linkages between local and national resources, and then using the information they have collected to inform the public, is a powerful tool. | **Improve public health**…  
By reporting on Government efforts to ratify and implement the Convention and on the lack of such efforts. Keeping a close and public eye on Government activities is a proven method to keep States on the right track. |

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<th><strong>PRIVATE SECTOR</strong></th>
<th><strong>TRADE UNIONS</strong></th>
<th><strong>EVERYBODY</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>The private sector can fight corruption and…</strong></td>
<td><strong>Strengthen democracy…</strong></td>
<td><strong>Everybody can fight corruption and…</strong></td>
</tr>
<tr>
<td></td>
<td>Foster economic stability by enforcing zero-tolerance practices towards corruption. A transparent and open business community is a cornerstone of any strong democracy.</td>
<td><strong>Strengthen democracy…</strong></td>
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<td></td>
<td>Enact policies covering gifts, supply chain, whistleblowers and other key corruption issues, educate all employees about them. Employees will work better if they feel confident that they are operating in a fair and just environment.</td>
<td><strong>Promote justice…</strong></td>
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<td>Fund education programs and ensure that they are fairly administered. Supporting a strong education system through donations and advocacy is a good investment for the future.</td>
<td><strong>Support education…</strong></td>
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<td></td>
<td>Strictly enforce anti-corruption measures and use independent auditors to ensure compliance. Introduce “anti-corruption strategies” into the social dialogue (see Trade Unions). In the private sector, corruption increases the cost of doing business through the added “tax” of bribes, the additional management cost of negotiating with corrupt officials, and the legal and financial penalties of breached agreements or getting caught.</td>
<td><strong>Bring prosperity…</strong></td>
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<td>Adhere to rules on fair competition. Corruption can shield disreputable companies from fair competition, thus allowing inefficient firms to survive and distorting the marketplace.</td>
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<td>Ensure that companies providing healthcare follow international good practices to provide services and supplies that benefit all. Allowing fake medicines to enter the market for reasons of greed, for example, can endanger a whole society. citizens and do not turn a “blind eye” to corrupt public sector practices in favour of profit.</td>
<td><strong>Improve public health…</strong></td>
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**Private Sector**

**Trade Unions**

**Everybody**